Page 1

# Declaration and Power of Attorney For Patent Application

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

METHOD AND APPARATUS	FOR FACILITAT	TING THE PROVIDING OF	CONTENT
the specification of which (check	one)		
is attached hereto.			
was filed onPCT International	was filed on as United States Application Number or PCT International Application Number		
and was amended on	(if applicat	ole)	
I hereby state that I have reviewe tion, including the claims, as ame			ed specifica-
I acknowledge the duty to disclose plication in accordance with Title			of this ap-
I hereby claim foreign priority be '365(b) of any foreign application. International application which delisted below and have also identificated patent or inventor's certificate, or of the application on which priorical	n(s) for patent or investignated at least or field below, by check PCT International a	entor's certificate, or §365(a) one country other than the United king the box, any foreign applications.	f any PCT d States, cation for
Prior Foreign Applications(s)			Priority Not
(Number)	(Country)	(Date/Month/Year Filed)	. Ш Г
(Number)	(Country)	(Date/Month/Year Filed)	_ 11
I haraby claim the benefit under a	25 UCC \$110(a) of a	one IInited States muscisianal a	

I hereby claim the benefit under 35 USC §119(e) of any United States provisional application(s) listed below.

(Application Serial No.)	(Filing Date)	
(Application Serial No.)	(Filing Date)	

I hereby claim the benefit under 35 USC §120 of any United States Application(s), or §365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States, or PCT International application in the manner provided by the first paragraph of 35 USC §112, I acknowledge the duty to disclose information material to the patentability of this application as defined in 37 CFR §1.56 which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that willful false statements may jeopardize the validity of the application or any patent issued thereon.

POWER OF ATTORNEY: As a named inventor I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith (list name and registration number).

Manny W. Schecter (Reg. 31,722), Lauren Bruzzone (Reg. 35,082), Christopher A. Hughes (Reg. 26,914), John E. Hoel (Reg. 26,279), Joseph C. Redmond, Jr. (Reg. 18,753), Douglas W. Cameron (Reg. 31,596), Marc A. Ehrlich (Reg. 39,966), Timothy M. Farrell (Reg. 37,321), Louis P. Herzberg (Reg. 41,500), Derek S. Jennings (Reg. 41,473), Stephen C. Kaufman (Reg. 29,551), Richard M. Ludwin (Reg. 33,010), Daniel P. Morris (Reg. 32,053), Paul J. Otterstedt (Reg. 37,411), Louis J. Percello (Reg. 33,206), Robert P. Tassinari, Jr. (Reg. 36,030), Robert M. Trepp (Reg. 25,933), Marian Underweiser (Reg. 46,134) and Gail H. Zarick (Reg. 43,303).

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Page 1

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## Declaration and Power of Attorney For Patent Application

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### METHOD AND APPARATUS FOR FACILITATING THE PROVIDING OF CONTENT

the specification of which (check one)				
$\boxtimes$	is attached hereto.			
	was filed on as United States Application Number or PCT International Application Number or			or
and w	and was amended on (if applicable)			
I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.				
I acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, Section 1.56.				
I hereby claim foreign priority benefits under Title 35, United States Code, §119(a)-(d) or '365(b) of any foreign application(s) for patent or inventor's certificate, or §365(a) of any PCT International application which designated at least one country other than the United States, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or PCT International application, having a filing date before that of the application on which priority is claimed:				
Prior Foreign	Applications(s)			Priority Not Claimed
(Nu	mber)	(Country)	(Date/Month/Year Filed)	
(Nu	mber)	(Country)	(Date/Month/Year Filed)	

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(Application Serial No.)	(Filing Date)	
(Application Serial No.)	(Filing Date)	

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(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)

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# 

Patent

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: WILLNER et al.	Examiner: Not yet assigned
Serial No.: Not yet assigned	) Group Art Unit: Not yet assigned
Filing Date: Filed herewith  For: METHOD AND APPARATUS FOR FACILITATING THE PROVIDING OF CONTENT	Attorney Docket No.: 101.057 ) ) )
•	<u></u>

Commissioner for Patents Washington, D.C. 20231

### APPOINTMENT OF ASSOCIATE POWER OF ATTORNEY

Sir:

Please recognize Kurt M. Maschoff (Reg. No. 38,235), Scott B. Allison (Reg. No. 38,370), Patrick J. Buckley (Reg. No. 40,928), and Nandu A. Talwalkar (Reg. No. 41,339) of BUCKLEY, MASCHOFF, TALWALKAR, & ALLISON LLC, 111 Flm Street, New Canaan, CT 06840, (203) 972-0006, as associate attorneys, with full power to prosecute, inspect, and transact all business concerning the above-identified application, including the filing of amendments, continuation applications, divisional applications and continuation-in-part applications.

Respectfully submitted,

Stephen C. Kaufin Reg. No. 29,551

(914) 945-3197

HBM CORPORATION Intellectual Property Law Dept. P.O. Box 218 Yorktown Heights, NY 10598